

What is the storefront?

Your Aero storefront is your customer facing front-end.

Storefronts are built using a component based structure. This greatly reduces both your development and maintenance effort. Using components allows you to make store-wide changes quickly and efficiently.

A storefront uses a theme to control how the content is displayed. This content can be both static text or dynamic product information. The advantage of using a theme is that it can be easily changed to show a new design - ideal for website re-designs. For more information on themes, see [Introduction to themes](#)

Revision #2

Created 2026-09-02 13:36:10 UTC by Michael Price

Updated 2026-09-02 13:37:04 UTC by Michael Price