

General

- [How do I add SEO Metadata to a page?](#)

How do I add SEO Metadata to a page?

You can use the `\Aero\Marketing\Facades\SearchOptimization` facade to add SEO Metadata to a page.

See below an example of how we do it for `\Aero\Store\Http\Responses\Homepage` & `Aero\Store\Http\Responses\InformationPage` by adding the `Aero\Store\Http\Responses\Steps\Page\AttachMetaData` step:

```
class AttachMetaData
{
    public function handle(\Aero\Responses\ResponseBuilder $builder, \Closure $next)
    {
        /** @var $page \Aero\Content\Models\Page */
        $page = $builder->page;

        if (! $page->key) {
            \Aero\Marketing\Facades\SearchOptimization::setTitle($page->name);
        }

        if ($page->seo) {
            \Aero\Marketing\Facades\SearchOptimization::setCanonical($page->getCanonical());

            if (! empty($page->seo->page_title)) {
                \Aero\Marketing\Facades\SearchOptimization::setTitle($page->seo->page_title,
false);
            }

            if ($page->seo->noindex) {
                \Aero\Marketing\Facades\SearchOptimization::setNoIndex();
            }

            if ($page->seo->nofollow) {
                \Aero\Marketing\Facades\SearchOptimization::setNoFollow();
            }
        }
    }
}
```

```

        \Aero\Marketing\Facades\SearchOptimization::setDescription($page->getMetaDescription());

        \Aero\Marketing\Facades\OpenGraph::withPage($page);

        return $next($builder);
    }
}

```

Methods

Method	Description
<code>setTitle(\$title, \$appendDefault = true)</code>	Sets the page title, optionally appending the configured default title postfix.
<code>setDescription(string \$description)</code>	Sets the page meta description.
<code>setCanonical(\$canonical)</code>	Sets the canonical URL for the page.
<code>setAmpHtml(string \$url)</code>	Sets the AMP HTML URL.
<code>addAlternativeLanguage(string \$lang, string \$url)</code>	Adds an alternate-language URL with its <code>hreflang</code> language code.
<code>addAlternativeLanguages(array \$languages)</code>	Adds multiple alternate-language URLs.
<code>setNoIndex(bool \$index = true)</code>	Enables or disables the <code>noindex</code> robots directive.
<code>setNoFollow(bool \$follow = true)</code>	Enables or disables the <code>nofollow</code> robots directive.
<code>setRobotContent(?string \$content)</code>	Sets custom robots meta content.
<code>setNext(LengthAwarePaginator \$listings)</code>	Sets the next-page URL for paginated content.
<code>setPrev(LengthAwarePaginator \$listings)</code>	Sets the previous-page URL for paginated content.