

How do I export the Google Shopping feed?

To export the feed we need to navigate into the module's section in the admin, and then to Google Shopping. Provided we've generated the taxonomies and have configured the package correctly, we can click on the **Export** button to begin mapping out the feed.

Mapping allows the feed to use alternative fields as a data source for a certain mapping as well as setting a fallback, in case the data source is empty.

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