How do I assign Google categories?

Google categories can be assigned to categories, or directly to the product. It can be set up either way as the mapping tool automatically detects the ones that have been set up. There is also a way of mapping whether a google category is grabbed from categories or the products. It can be done the following way:

To categories

1. Navigate to categories under Catalog Management. 2. Choose the category we want to assign a Google Category to from the bottom of the page. 3. Save the category.

To products

1. Navigate to products under Catalog Management. 2. Choose the category we want to assign a Google Category to from the bottom of the page. 3. Save the product.

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