

Introduction to blocks

Blocks provide an easy way to include dynamic content in your storefront.

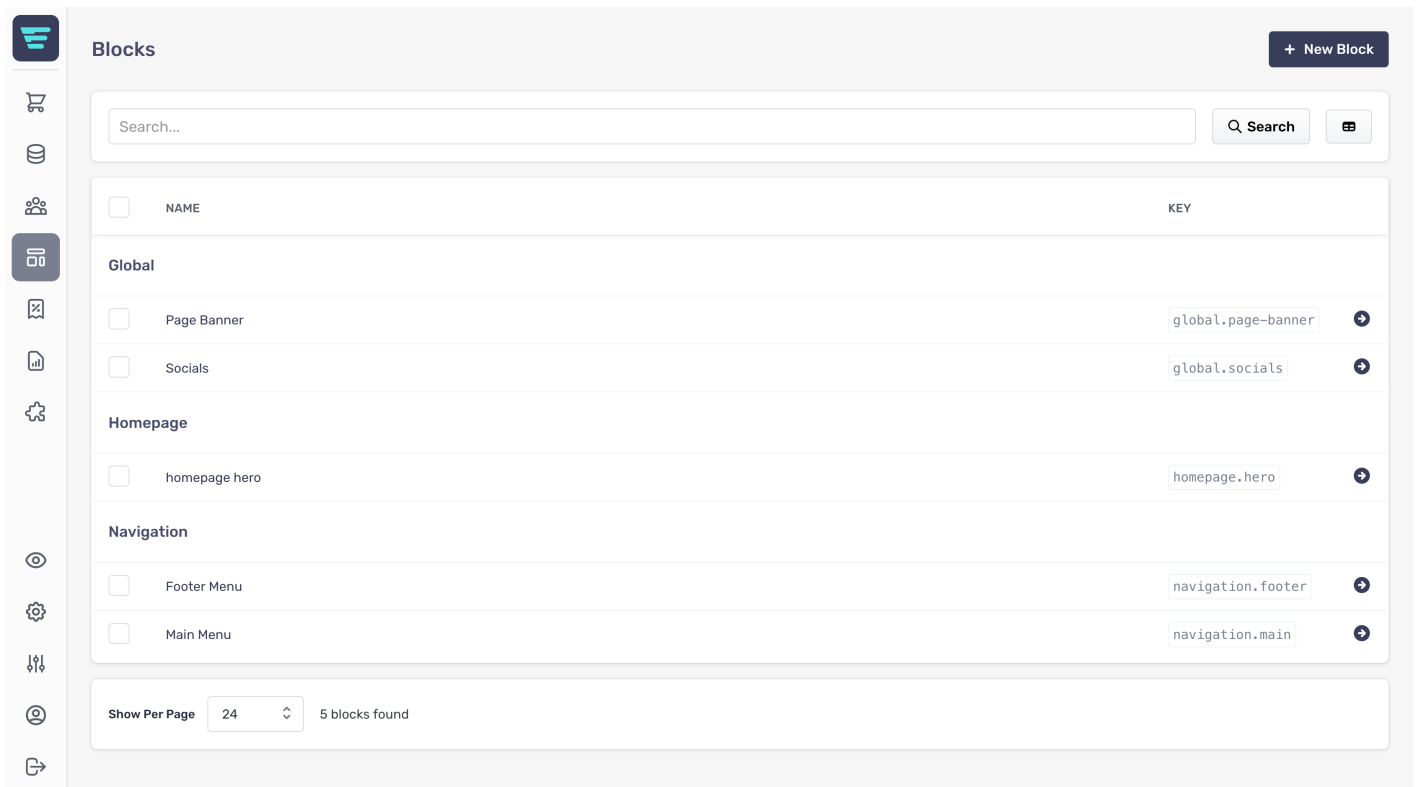
Blocks are specific elements, or sections of displayed content within pages. Blocks allow easy duplication of content and can be reused across an unlimited number of pages.

Blocks can be made up of a combination of the following content types:

- Menu - Link - Text - Image - HTML

See "[What is a block?](#)"

A typical blocks list;



The screenshot displays a 'Blocks' management interface. On the left is a vertical sidebar with icons for various functions. The main area is titled 'Blocks' and includes a search bar at the top right with a '+ New Block' button. Below the search bar is a table listing blocks, organized into sections: 'Global', 'Homepage', and 'Navigation'. Each block entry includes a checkbox, a 'NAME' column, a 'KEY' column, and an edit icon. At the bottom, there is a 'Show Per Page' dropdown set to '24' and a status message '5 blocks found'.

☐	NAME	KEY	
Global			
☐	Page Banner	global.page-banner	✎
☐	Socials	global.socials	✎
Homepage			
☐	homepage hero	homepage.hero	✎
Navigation			
☐	Footer Menu	navigation.footer	✎
☐	Main Menu	navigation.main	✎

Show Per Page: 24 5 blocks found

Revision #2

Created 2026-09-02 13:26:18 UTC by Michael Price

Updated 2026-09-02 13:26:19 UTC by Michael Price