

What is a single product?

Single products are the most straightforward product type. They have no options such as colour or size.

Single products are quicker to set up than variant products, but lack flexibility. Once created, it is possible to convert single products into variant product if required.

Typical examples of single products include:

- Bespoke jewellery - Artwork

For information on adding or editing single product, check out the [Single product - add/edit page](#).

Revision #1

Created 2026-09-02 13:24:51 UTC by Michael Price

Updated 2026-09-02 13:24:51 UTC by Michael Price