

What is a product marker?

As well as providing your customers with detailed product information and photographs, you can add additional useful markers to your products:

- Attributes allow you to create variant products - Manufacturers allow you to group products under a manufacturer or brand - Categories allow you to create hierarchical product groups - Tags allow you to group products together for an enhanced and simplified customer experience

Relevant manufacturers, categories, tags and attributes should be set up prior to adding a new product.

Revision #1

Created 2026-09-02 13:24:50 UTC by Michael Price

Updated 2026-09-02 13:24:50 UTC by Michael Price