

What are products?

Within Aero, everything you sell is classified as a product.

Aero products contain rich information, creating a compelling user experience, and allowing your customers to make a successful purchase.

There are two main types of product within Aero:

- [Single products](#) - Simple products that have no variations, and therefore no attributes -
- [Variant products](#) - Complex products that have variations, differentiated by their attributes

Revision #2

Created 2026-09-02 13:24:33 UTC by Michael Price

Updated 2026-09-02 13:36:48 UTC by Michael Price