

Create Manufacturer Endpoint

Structure

Manufacturer

Name	Type	Description	Required
<code>id</code>	int	The id for the manufacturer	No
<code>name</code>	string	The name of the manufacturer	Yes
<code>slug</code>	string	The slug of the manufacturer, if not present it is auto-generated from name	No
<code>reference</code>	string	The reference of the manufacturer	No
<code>logic</code>	string	The logic of the rules for the manufacturer, and/or (defaults to or if not provided)	No
<code>logo</code>	object	The logo of the manufacturer, see Image	No
<code>tags</code>	array	An array of Tag objects	No
<code>related_manufacturers</code>	array	An array of related manufacturers (ids and/or names)	No
<code>rules</code>	array	An array of Listing Page Rule objects	No
<code>content</code>	object	The Listing Page Content of the manufacturer	No

<code>options</code>	object	The Listing Page Options of the manufacturer	No
<code>seo</code>	object	The SEO of the manufacturer	No
<code>additional_attributes</code>	array	An array of Additional Attribute objects	No
<code>settings</code>	object	A Settings object with grouped key-value pairs	No

Image

Name	Type	Description	Required
<code>src</code>	string	The source url of the image	Yes

Tag

Name	Type	Description	Required
<code>name</code>	string	The name of the tag (e.g., Small or Red)	Yes
<code>group</code>	object	The tag group, see Tag Group	Yes

Tag Group

Name	Type	Description	Required
<code>name</code>	string	The name of the tag group (e.g., Size or Colour)	Yes

Rule

Name	Type	Description	Required
------	------	-------------	----------

type	string	Rule type. Allowed values: in_category, in_price_list, have_manufacturers, have_tags, price_between, reduced, published_within_days, published_within	Yes
requirement	string	Requirement for the rule. Allowed values: must, must_not. Defaults to must	No
logic	string	How this rule combines with others. Allowed values: and, or. Defaults to or	No
data	object	Rule-specific data (see below). Keys vary depending on type	Yes
data.tags	array	An array of Tag ids (or names formatted as group name). Required if type = have_tags	Conditional
data.manufacturers	array	An array of manufacturer ids (or names). Required if type = have_manufacturers	Conditional
data.price_list	string	Price list id (or name). Required if type = in_price_list	Conditional
data.category	string	Category id (or name/breadcrumb, e.g., Mens > Coats). Required if type = in_category	Conditional
data.days	int	Number of days. Required if type = published_within_days	Conditional
data.start_at	timestamp	The start date. Required if type = published_within	Conditional
data.end_at	timestamp	The end date. Optional if type = published_within	Conditional
data.min_price	float	Minimum price (including tax) in store's default currency, whole units only (e.g. pounds, not pence). Required if type = price_between	Conditional

<code>data.max_price</code>	float	Maximum price (including tax) in store's default currency, whole units only. Required if <code>type = price_between</code>	Conditional
-----------------------------	-------	---	-------------

The `rules` are nested within arrays to achieve grouping, see `rules` in Example Request for clarity

Content

Name	Type	Description	Required
<code>summary</code>	string	The summary content	No
<code>description</code>	string	The description content	No
<code>small_image</code>	object	The Small Image	No
<code>medium_image</code>	object	The Medium Image	No
<code>large_image</code>	object	The Large Image	No

Options

Name	Type	Description	Required
<code>categories.mode</code>	string	Categories filter display mode. Allowed values: <code>show_all</code> , <code>hide_all</code> , <code>show_some</code> . Default: <code>show_all</code>	No
<code>categories.values</code>	array	An array of category ids (or names/breadcrumbs, e.g. Mens > Coats) to show. Required if <code>categories.mode = show_some</code>	Conditional
<code>filters.mode</code>	int	Facet filters display mode. Allowed values: <code>show_all</code> , <code>hide_all</code> , <code>show_some</code> . Default: <code>show_all</code>	No

<code>filters.values</code>	array	The options for facet filters on the listings page. Required if <code>filters.mode = show_some</code>	Conditional
<code>filters.values.*.name</code>	string	The name of the facet filter, e.g. <code>Category</code> , <code>Price</code> , etc...	Yes
<code>filters.values.*.collapsed</code>	boolean	Whether to collapse the facet filter or not	Yes
<code>sort_bys</code>	array	An array of the applied sorts on the listings page (e.g., name-az, name-za, price-low, price-high, etc...)	No
<code>per_page</code>	int	The per page of the listings page (defaults to 24)	No

SEO

Name	Type	Description	Required
<code>heading</code>	string	The SEO Heading	No
<code>page_title</code>	string	The SEO Page Title	No
<code>meta_description</code>	string	The SEO Meta Description	No
<code>canonical</code>	string	The SEO Canonical	No
<code>noindex</code>	boolean	The SEO No Index	No
<code>nofollow</code>	boolean	The SEO No Follow	No

Additional Attribute

Name	Type	Description	Required
<code>key</code>	string	The key of the additional attribute	Yes
<code>value</code>	string	The value of the additional attribute	Yes

Settings

Settings are grouped as key-value pairs.

- Use "_" for ungrouped settings.
- Each group contains its own object of key-value pairs.

```
{
  "settings": {
    "_": {
      "no_group": "value"
    },
    "group": {
      "key": "value"
    }
  }
}
```

Example Request

POST /api/manufacturers/

```
{
  "name": "Burberry 2",
  "slug": "burberry-2",
  "content": {
    "summary": "Listing Page Summary Description",
    "description": "Listing Page Content Description"
  },
  "tags": [
    {
      "group": {
        "name": "Size"
      },
      "name": "Small"
    }
  ],
  "related_manufacturers": [
    1
  ],
  "rules": [
    {
      "type": "have_tags",
```

```
        "requirement": "must",
        "logic": "or",
        "data": {
            "tags": [
                "size|small"
            ]
        }
    },
    {
        "type": "in_category",
        "requirement": "must",
        "logic": "and",
        "data": {
            "category": 1
        }
    }
],
[
    {
        "type": "in_price_list",
        "requirement": "must",
        "logic": "and",
        "data": {
            "price_list": 1
        }
    }
],
[
    {
        "type": "price_between",
        "requirement": "must",
        "logic": "and",
        "data": {
            "min_price": 100,
            "max_price": 200
        }
    },
    {
        "type": "reduced",
```

```
        "requirement": "must",
        "logic": "and"
    }
],
[
    {
        "type": "published_within_days",
        "requirement": "must",
        "logic": "and",
        "data": {
            "days": "12"
        }
    },
]
],
"options": {
    "categories": {
        "mode": "show_some",
        "values": [
            1
        ]
    },
    "filters": {
        "mode": "show_some",
        "values": [
            {
                "name": "Price",
                "collapsed": true
            },
            {
                "name": "Manufacturer"
            }
        ]
    },
},
"sort_bys": [
    "model-az",
    "manufacturer-za"
],
"per_page": 2
```

```
{,
  "seo": {
    "heading": "test heading",
    "noindex": 0,
    "nofollow": 0
  },
  "additional_attributes": [
    {
      "key": "test_name",
      "value": "test_value"
    }
  ]
}
```

Example Response

```
{
  "manufacturer": {
    "id": 1
  }
}
```

Revision #6

Created 2026-10-01 08:48:56 UTC by Ethan Payne

Updated 2026-10-02 13:15:49 UTC by Ethan Payne